

Report of the Activity

Waves Animation 12-Hour Hackathon

Date: 27th March 2025

Venue: Karnavati University Campus

Time: - 08:00 AM to 08:00 PM

Number of Participants: - 48

The Waves Animation 12-Hour Hackathon was held on 27th March 2025 at Karnavati University in collaboration with the Media & Entertainment Association of India (MEAI), KIIF, IIC, SSIP and EDC brought together the creativity and passion of budding animators. The event was organised as part of WAM! (WAVES Anime & Manga Contest) Ahmedabad 2025, a celebration of anime, manga, and webtoon culture in India.

Over the course of 12 hours, students showcased their storytelling and design flair by creating short animation series, reflecting originality, technical skill, and narrative strength. The hackathon not only tested participants' speed and innovation but also inspired them to merge technology with imagination to craft compelling stories.

The contest formed a key highlight of WAVES – World Audio Visual Entertainment Summit, India's biggest AVGC-XR and media industry platform, which continues to nurture the Create in India initiative by encouraging homegrown talent in anime, manga, and webtoons.

The submissions were evaluated by a distinguished panel of industry leaders:

- Mr. Sushil Bhasin – Chairman, Bhasin Group & President, Media & Entertainment Association of India
- Mr. Ankur Bhasin – CEO, Encore Films & Secretary, Media & Entertainment Association of India
- Mr. Gurleen Singh – Animation Expert, Mentor & Industry Consultant

The jury assessed entries on originality, creativity, and technical excellence, ensuring deserving recognition for India's next generation of animation professionals.

The hackathon not only celebrated student creativity but also opened up exciting career opportunities in the animation and media space. With industry experts acknowledging their work, participants gained invaluable exposure and confidence to contribute to India's growing animation and entertainment industry.

Glimpses of the Event

